



WHO WE ARE

The Maryland-District of Columbia Campus Compact (MDCCC) is a membership association of public, private, 2- and 4-year colleges and universities. MDCCC provides leadership to colleges and universities in Maryland and Washington, D.C. by advocating, supporting, and encouraging institutional participation in academic and co-curricular based public service and civic engagement programs. MDCCC strengthens the capacity of member institutions to enhance student learning and to meaningfully engage with communities.

OUR VISION

MDCCC plays an integral role in the development of globally engaged citizens who actively contribute to creating healthy, sustainable and socially just communities.

OUR MISSION

MDCCC mobilizes the collective commitment and capacity of higher education to actively advance our communities through civic and community engagement.

OUR CORE VALUES

The core values below guide the Maryland-DC Campus Compact network in our service, advocacy, and partnerships with the larger community.

1. **Engaged Citizenship:** We support our students, faculty, staff, and institutions in their efforts to develop the knowledge, skills, habits, values and attitudes to be engaged citizens and partners in their local, national and global communities through service-learning and civic activities, thereby strengthening the intersection of student learning, and the intellectual, cultural, artistic, social, political and economic development of those communities.
2. **Collective Impact:** We promote collaborations between and among member institutions and partner organizations to enhance communities.
3. **Promoting Diversity:** We promote and support the value of diversity in our member institutions, faculty, staff, students and community organizations as essential to developing global citizens and creating socially just communities.
4. **Life-Long Learning:** We support programs, partnerships, and initiatives that advance access to higher education, secondary and post-secondary completion, and life-long learning.
5. **Create Equity & Justice:** Within our campus cultures, we advocate on behalf of the underserved in our local and global communities -- the communities of which our institutions are a part.
6. **Reciprocity:** We recognize the importance of establishing mutually beneficial, long-term, democratic partnerships with communities, community-based organizations, and local governments.
7. **Sustainability:** We are responsible caretakers of the natural environment of which our communities are a part.



OUR STRATEGIC PRIORITIES

MDCCC's three strategic priorities capitalize on our proximity to our Nation's Capital and our relationships with diverse urban, suburban, rural, and global communities.

I. Provide region-wide leadership and resources.

MDCCC contributes to local and global conversations about how to develop global citizens and create socially just communities. MDCCC facilitates the building of respectful collaborations that harness the knowledge, expertise and energy found in our member institutions to address issues that impact common environmental and global concerns. We promote partnerships among member institutions to devise service-learning and community engagement projects in order to expand the breadth of community-based learning experiences for students and to promote retention and college completion. MDCCC works with local, state, and national agencies, including the Maryland State Department of Education (MSDE) and the District of Columbia Public Schools (DCPS), to expand opportunities for member institutions' students, faculty, and staff to participate in service-learning and civic engagement activities, enhancing the service-learning requirements of K-12 schools in Maryland and Washington, DC.

- Initiate, convene, and support ongoing dialogues that engage Compact members and stakeholders in addressing critical issues in local and global conversations.
- Collect and disseminate dialogue contents and results.
- Identify, promote, recognize, house, and disseminate best practices and resources for member campuses.
- Collaboratively establish sustainable, evidence-based, best-practice partnerships.
 - Pursue partnerships with international organizations, alternative break sites, and international internships.
 - Encourage P-16/P-20 partnerships, highlighting best practices and resource sharing.
 - Apply for and administer AmeriCorps*VISTA and other grant programs.
 - Develop the capacity of our institutions to work with diverse community partners.
- Develop opportunities for college presidents to take a leadership role in effecting public policy on issues involving civic and community engagement.
- Maintain and expand high quality programming to serve members and community (ED Goal).
- Work with member campuses to develop strategies for ensuring that finances are not a barrier to students' participation in community engagement.
- Promote civic and community engagement activities that contribute to college access, success, and completion.



II. Promote engaged research, teaching and learning.

MDCCC utilizes community engagement and service-learning for faculty and students as a means of developing research, scholarship, and knowledge.

- Provide opportunities to promote research, teaching, and learning about community engagement and service-learning through a network of regional consultants, peer-leaders, region-wide conferences, workshops, and events.
- Mobilize members and stakeholders to collectively impact cradle to career student success.
- Recognize outstanding research, teaching, and learning about community engagement and service-learning via annual regional and national awards programs.
- Provide a forum for senior leaders to discuss common concerns and themes related to community engagement and service-learning.
- Build members' capacity to assess and document community engagement and service-learning activities and their results in ways that benefit campuses and communities.

III. Build the capacity of MDCCC to fulfill our mission.

MDCCC leverages the breadth of our network to secure competitive contracts and grants in order to support MDCCC initiatives and to support the service-learning and civic engagement programs at and among our member institutions.

- As a consortium, apply regularly for grants to enhance MDCCC programs and impact change.
- Develop business sponsorships, individual giving, and in-kind donations.
- Establish a clearinghouse of opportunities for campuses to collaborate on or apply jointly for asset-mapping project funding.
- Enhance the financial stability of MDCCC, including a diversified revenue portfolio, in order to remain mission centered (ED Goal).
- Establish and improve systems to apply for "Standards of Excellence" certification through the Maryland Association for Non-Profit Organizations (ED Goal).
- Improve communication and engagement both inter- and intra- organizationally (ED Goal).
- Create and maintain an engaged board that provides strong organizational leadership.
- Recruit new members and sustain current membership.
- Create a marketing plan for the promotion of MDCCC, the work of its member campuses, and the idea that engagement is integral to the excellence of higher education.